



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 838100

Schedule Dates 06/26/12-07/02/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT,MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1510
Account Types National/**Political - Agency
Billing Type Weekly/Irregular
Comments PRIORITIES USA ACTIO

Date Entered 06/22/12
Last Modified 06/29/12
Entered By Penne Marsh
CO-OP No
Headline # 06207708
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,264.75
Net Total \$18,500.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Jul. 2012	34	\$21,765.00
Grand Total:	34	\$21,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/29/12-06/29/12	4	:30	11P- 11:35P (ET)						1			1	\$1,055.00	\$1,055.00	Norfolk (WVEC) (WVEC)	NEWS	6/22/12
2.0	Normal Line / SPOT	06/29/12-06/29/12	4	:30	12P- 12:57P (ET)						1			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	6/22/12
3.0	Normal Line / SPOT	06/29/12-06/29/12	5	:30	4:30A- 4:59A (ET)						1			1	\$30.00	\$30.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	6/22/12
4.0	Normal Line / SPOT	06/29/12-06/29/12	4	:30	5A- 5:58A (ET)						1			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	6/22/12
5.0	Normal Line / SPOT	06/29/12-06/29/12	4	:30	6P- 6:30P (ET)						1			1	\$1,080.00	\$1,080.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	6/22/12
6.0	Normal Line / SPOT	06/29/12-06/29/12	4	:30	7A- 9A (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	6/22/12
7.0	Normal Line / SPOT	06/29/12-06/29/12	4	:30	9A- 10A (ET)						1			1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	6/22/12
8.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	11:35P- 12:02A (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	6/22/12
9.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	10:58A- 12P (ET)		1							1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	6/22/12
10.0	Normal Line / SPOT	07/02/12-07/02/12	5	:30	4:30A- 4:59A (ET)		1							1	\$30.00	\$30.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	6/22/12
11.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	5A- 5:58A (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	6/22/12
12.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	6P- 6:30P (ET)		1							1	\$1,080.00	\$1,080.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	6/22/12
13.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	7A- 9A (ET)		1							1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	6/22/12
14.0	Normal Line / SPOT	06/30/12-06/30/12	4	:30	6:58P- 7:57P (ET)							1		1	\$405.00	\$405.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	6/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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15.0	Normal Line / SPOT	06/30/12-06/30/12	4	:30	8A- 9A (ET)							1		1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	6/22/12
16.0	Normal Line / SPOT	07/01/12-07/01/12	4	:30	11:35P- 12:35A (ET)								1	1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)	LAW&ORDER	6/22/12
17.0	Normal Line / SPOT	07/01/12-07/01/12	4	:30	8A- 9A (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	6/22/12
18.0	Normal Line / SPOT	06/28/12-06/28/12	4	:30	10A- 10:58A (ET)					1					\$430.00		Norfolk (WVEC) (WVEC)	RACHAEL RAY	6/22/12
18.0.1	Preempt	06/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
19.0	Normal Line / SPOT	06/28/12-06/28/12	4	:30	11:35P- 12:02A (ET)					1					\$410.00		Norfolk (WVEC) (WVEC)	ABC-NITELINE<	6/22/12
19.0.1	Closed Preempt	06/28/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - POLITICAL	
20.0	Normal Line / SPOT	06/28/12-06/28/12	4	:30	3:58P- 4:58P (ET)					1				1	\$540.00	\$540.00	Norfolk (WVEC) (WVEC)	DR. OZ	6/22/12
21.0	Normal Line / SPOT	06/28/12-06/28/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,050.00	\$1,050.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30	6/22/12
22.0	Normal Line / SPOT	06/28/12-06/28/12	4	:30	5:58A- 7A (ET)					1				1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	6/22/12
23.0	Normal Line / SPOT	06/28/12-06/28/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,440.00	\$1,440.00	Norfolk (WVEC) (WVEC)	JEOPARDY	6/22/12
24.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	10:58A- 12P (ET)			1						1	\$530.00	\$530.00	Norfolk (WVEC) (WVEC)	VIEW-ABC	6/22/12
25.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	3:58P- 4:58P (ET)			1						1	\$540.00	\$540.00	Norfolk (WVEC) (WVEC)	DR. OZ	6/22/12

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26.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	5:29P- 5:58P (ET)			1						1	\$1,050.00	\$1,050.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30	6/22/12
27.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	5:58A- 7A (ET)			1						1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	6/22/12
28.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	6:58P- 7:28P (ET)			1						1	\$1,440.00	\$1,440.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE	6/22/12
29.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	9A- 10A (ET)			1						1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	6/22/12
30.0	Normal Line / SPOT	06/27/12-06/27/12	4	:30	10A- 10:58A (ET)				1					1	\$430.00	\$430.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	6/22/12
31.0	Normal Line / SPOT	06/27/12-06/27/12	4	:30	12:05A- 1:05A (ET)				1					1	\$105.00	\$105.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	6/22/12
32.0	Normal Line / SPOT	06/27/12-06/27/12	4	:30	12P- 12:57P (ET)				1					1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	6/22/12
33.0	Normal Line / SPOT	06/27/12-06/27/12	4	:30	4:58P- 5:29P (ET)				1					1	\$1,050.00	\$1,050.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5	6/22/12
34.0	Normal Line / SPOT	06/27/12-06/27/12	4	:30	5A- 5:58A (ET)				1					1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	6/22/12
35.0	Normal Line / SPOT	06/27/12-06/27/12	4	:30	7A- 9A (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	6/22/12
36.0	M/G For 19.0.1 / SPOT	07/02/12-07/02/12	4	:30	12P- 12:57P (ET)		1							1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)		6/29/12

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